



**International Business Conference
(IBC)**
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To whom it may concern

**RELATIVE CONTRIBUTION OF ACADEMIC INSTITUTIONS TO IBC 2022
CONFERENCE PROCEEDINGS**

The 15th International Business Conference (IBC) was organised by North-West University from 25 to 28 September 2022 at the Lord Charles Hotel in Cape Town, South Africa.

A total of 144 (single or co-authored) full peer-reviewed papers from 19 South African and 5 international universities were presented at the conference and included in the proceedings.

The total author affiliation breakdown for each of the papers is shown on Table 1, and the weighted author contribution for the papers by institution in Table 2.

TABLE 1: BREAKDOWN OF FULL PAPER PROCEEDING AUTHORS AND AFFILIATIONS

THEME 1: AGRICULTURAL MANAGEMENT					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
CP59	4	NMU	NMU	NMU	NMU
CP77	2	UJ	UJ		
CP79	3	NWU	NWU	UKZN	
CP159	6	UJ	UJ	UJ	UJ
THEME 2: BUSINESS AND ECONOMICS					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
CP47	4	NMU	NMU	NMU	NMU
CP69	2	Rhodes	Rhodes		
CP74	3	NWU	NWU	NWU	
CP115	2	UJ	UJ		
CP161	2	NWU	NWU		

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 Prof Christo Bisschoff (NWU)
 Prof Charlene Gerber (USB)
 Prof Jurie van Vuuren (UP)

THEME 3: BUSINESS EDUCATION					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
CP49	1	Milpark			
CP62	3	NMU	NMU	NMU	
CP104	2	UNISA	UNISA		
CP151	3	UJ	UJ	UJ	
THEME 4: BUSINESS MANAGEMENT					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
CP7	2	NMU	NMU		
CP17	2	UJ	UJ		
CP22	2	UKZN	UKZN		
CP29	2	UKZN	UKZN		
CP38	2	TUT	TUT		
CP41	1	Technische Hochschule, Germany			
CP44	2	NWU	NWU		
CP52	3	NMU	NMU	NMU	
CP71	2	NWU	NWU		
CP72	2	Technische Hochschule, Germany	TUT		
CP97	3	UJ	UJ	UJ	
CP111	2	UJ	UJ		
CP112	1	WITS			
CP124	2	UJ	UJ		
CP134	2	NWU	NWU		
CP156	2	UNISA	UNISA		
CP165	2	NWU	NWU		
CP167	1	NWU			
CP176	2	UJ	UJ		
THEME 5: COVID-19 RESEARCH					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
CP53	1	UJ			
CP75	2	UKZN	UKZN		
CP117	2	UCT	UCT		
CP122	1	UJ			
CP133	2	NWU	NWU		
CP150	1	UJ			
CP164	3	NWU	NWU	NWU	
CP170	3	Kotebe Univ. Ethiopia	UJ	UJ	

THEME 6: ENTREPRENEURSHIP					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
CP14	2	NWU	NWU		
CP20	2	Regenesis	GIBS		
CP48	2	NWU	NWU		
CP66	2	UP	UP		
CP70	3	UFS	UFS	UFS	
CP90	3	UP	UP	UP	
CP125	1	UJ			
CP135	2	NWU	NWU		
CP149	4	UJ	UJ	UJ	UJ
CP155	3	UJ	UJ	UJ	
CP158	2	UJ	UJ		
CP169	3	UJ	UJ	UJ	
CP172	3	NWU	NWU	NWU	
THEME 7: ENVIRONMENTAL MANAGEMENT					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
CP28	3	NWU	NWU	NWU	
CP88	1	NWU			
CP136	2	NWU	NWU		
THEME 8: HUMAN RESOURCE MANAGEMENT					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
CP1	1	UNISA			
CP2	2	NWU	NWU		
CP3	2	UNISA	UNISA		
CP5	1	UNISA			
CP10	4	UJ	UJ	UJ	UJ
CP12	2	NWU	NWU		
CP13	2	UJ	UJ		
CP18	3	UJ	UJ	UJ	
CP26	2	UNISA	UNISA		
CP31	3	NMU	NMU	NMU	
CP33	2	NMU	NMU		
CP34	3	NMU	NMU	NMU	
CP43	2	UFS	UFS		
CP50	3	NMU	NMU	NMU	
CP57	2	NWU	NWU		
CP58	2	Regenesis	Regenesis		
CP61	2	NMU	NMU		
CP64	3	UJ	UJ	NWU	
CP76	2	NWU	NWU		
CP95	3	NWU	NWU	NWU	
CP101	3	UJ	UJ	UJ	
CP102	2	NWU	NWU		
CP105	3	NWU	NWU	Univ. of Otago, NZ	
CP114	2	NMU	Ostfalia Univ. of Applied Science, Germany		

CP121	3	NWU	NWU	NWU	
CP129	3	UJ	UJ	UJ	
CP137	2	NWU	NWU		
CP140	2	UJ	UJ		
CP145	4	TUT	TUT	TUT	TUT
CP152	3	UJ	UJ	UJ	
CP153	2	UCT	UCT		
CP166	2	NWU	NWU		
CP174	2	UNISA	UNISA		
THEME 9: INFORMATION AND TECHNOLOGY					
Paper No	Number of authors	Author 1	Author 2	Author 3	Author 4 & 5
CP87	3	NMU	NMU	NMU	
CP109	3	UJ	UJ	UJ	
THEME 10: FINANCIAL, INFORMATION AND KNOWLEDGE MANAGEMENT					
Paper No	Number of authors	Author 1	Author 2	Author 3	Author 4 & 5
CP23	3	NWU	NWU	NWU	
CP60	4	NMU	NMU	NMU	NMU
CP80	2	UNISA	UNISA		
CP91	2	UJ	UJ		
CP96	2	NWU	NWU		
CP110	2	WITS	WITS		
CP127	2	TUT	TUT		
CP139	3	Lods Univ, Poland	Lods Univ, Poland	Lods Univ, Poland	
CP157	2	UJ	UJ		
THEME 11: LEADERSHIP AND ETHICS					
Paper No	Number of authors	Author 1	Author 2	Author 3	Author 4 & 5
CP16	4	UJ	UJ	UJ	UJ
CP19	3	UKZN	UKZN	UKZN	
CP27	2	UNISA	UNISA		
CP78	3	NWU	NWU	NWU	
CP116	2	Lods Univ, Poland	Lods Univ, Poland		
CP120	2	NWU	NWU		
CP126	2	Walter Sisule Univ.	Walter Sisule Univ		
CP132	2	NWU	NWU		
CP141	4	UJ	UJ	UJ	UJ
CP143	3	TUT	TUT	TUT	
CP146	3	TUT	TUT	TUT	

THEME 12: MARKETING MANAGEMENT					
Paper No	Number of authors	Author 1	Author 2	Author 3	Author 4 & 5
CP8	3	UJ	UJ	UJ	
CP9	3	UJ	UJ	UJ	
CP11	3	UNISA	UNISA	UNISA	
CP15	2	NWU	NWU		
CP21	3	TUT	TUT	TUT	
CP24	3	UKZN	US	US	
CP30	2	NWU	NWU		
CP32	2	NMU	NMU		
CP35	2	NMU	NMU		
CP36	1	UJ			
CP39	2	NMU	NMU		
CP45	2	NWU	NWU		
CP51	4	NMU	NMU	NMU	NMU
CP55	5	UJ	UJ	UJ	UJ
CP56	1	UJ			
CP63	1	UJ			
CP65	3	UJ	UJ	UJ	
CP81	3	UCT	UCT	UCT	
CP85	6	UCT	UCT	UCT	UCT
CP92	1	UJ			
CP98	5	UJ	UJ	UJ	UJ
CP100	2	UNISA	UNISA		
CP103	3	WITS	WITS	WITS	
CP108	1	UJ			
CP113	1	UJ			
CP119	1	UJ			
CP138	1	UJ			
CP144	2	UNISA	UNISA		
CP173	2	UJ	UJ		
CP175	2	WITS	WITS		
THEME 13: OPERATIONS AND SUPPLY MANAGEMENT					
Paper No	Number of authors	Author 1	Author 2	Author 3	Author 4 & 5
CP40	2	UJ	UJ		
CP73	1	NWU			
CP118	2	UJ	UJ		
CP171	2	UNISA	UNISA		

TABLE 2: WEIGHTED AUTHOR CONTRIBUTION FOR PAPERS BY INSTITUTION

Academic institution	Abbreviation	Total weighted author contribution	Percentage by Institution
University of Johannesburg	UJ	45.67	31.72%
North-West University	NWU	35.67	24.77%
Nelson Mandela University	NMU	16.33	11.34%
University of the Free State	UFS	2.00	1.39%
University of South Africa	UNISA	13.00	9.03%
Tshwane University of Technology	TUT	6.50	4.51%
Milpark Business School	MBS	1.00	0.69%
University of Cape Town	UCT	4.00	2.78%
University of Pretoria	UP	2.50	1.74%
Stellenbosch University	US	0.67	0.47%
University of KwaZulu-Natal	UKZN	3.33	2.31%
Rhodes University	RU	1.00	0.69%
University of the Witwatersrand	Wits	4.33	3.01%
Regenesys	Regenesys	1.50	1.04%
Walter Sisulu University	WSU	1.00	0.69%
International	Combined	5.50	3.82%
Total Papers/Contribution		144	100.00%

From the institution that organised the conference (NWU), the total weighted author contribution breakdown was 24.77%. A total of 75.23% of the papers were, therefore, presented by other institutions (including UJ with the highest total weighted author contribution of 31.72%). **This provides sufficient evidence that the DHET 60% rule was met.**

For further details of the conference programme and proceedings, please visit our conference homepage at www.abc-conference.com.

Should you require further information, please do not hesitate to contact me.

Yours faithfully



Prof Christo Bisschoff
IBC Research Director & Editor Of The Proceedings