



International Business Conference (IBC)

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Dear Delegate

RELATIVE CONTRIBUTION OF ACADEMIC INSTITUTIONS TO IBC 2018

The 12th International Business Conference (IBC) was co-organised by North-West University and Milpark Business School from 23 to 27 September 2018 at the Le Meridien Hotel in Mauritius.

A total of 139 (single or co-authored) full proceeding peer-reviewed papers from 20 Southern African and international universities were presented at the conference.

The total author affiliation breakdown for each of the papers are shown on Table 1, and the weighted author contribution for the papers by institution in Table 2.

TABLE 1: BREAKDOWN OF FULL PAPER PROCEEDING AUTHORS AND AFFILIATIONS

THEME 1: ENVIRONMENTAL MANAGEMENT					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
1	2	UKZN	UKZN		
2	3	NWU	NWU	NWU	
3	2	NWU	NWU		
4	2	MANCOSA	MANCOSA		
THEME 2: BUSINESS AND STRATEGIC MANAGEMENT					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
5	1	US			
6	1	Nurnberg			
7	1	NMU			
8	3	UJ	UJ	UJ	
9	2	NWU	NWU		
10	2	UJ	UJ		
11	3	UJ	UJ	UJ	
12	1	TUT			
13	2	Milpark	Private		
14	2	UP	UP		
15	3	UNISA	TUT	TUT	
16	2	WITS	WITS		
17	3	NWU	NWU	NWU	

THEME 3: BUSINESS RESEARCH AND BUSINESS EDUCATION					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
18	3	Milpark	Milpark	Milpark	
19	2	Milpark	Milpark		
20	4	UJ	UJ	UJ	UJ
21	3	NWU	NWU	UKZN	
22	1	UKZN			
23	2	WITS	WITS		
THEME 4: ENTREPRENEURSHIP					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
24	1	Milpark			
25	1	UJ			
26	3	NMU	NMU	NMU	
27	1	UJ			
28	3	NMU	NMU	NMU	
29	3	Botho	Botho	UJ	
30	2	UP	UP		
31	2	UJ	UJ		
32	3	UCT	UCT	Wits	
33	2	UJ	UJ		
34	3	UP	UP	UP	
35	1	UJ			
36	2	NMU	NMU		
37	2	UJ	UJ		
38	2	UKZN	UKZN		
THEME 5: FINANCIAL MANAGEMENT					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
39	2	NMU	NMU		
40	3	UJ	UJ	UJ	
41	2	NMU	NMU		
42	2	NWU	NWU		
43	3	VUT	NWU	NWU	
44	3	NMU	NMU	NMU	
45	3	NMU	NMU	NMU	
46	3	U Mauritius	U Mauritius	U Mauritius	
47	3	U Mauritius	U Mauritius	U Mauritius	
48	3	U Mauritius	U Mauritius	U Mauritius	
49	4	U Mauritius	U Mauritius	U Mauritius	U Mauritius
50	3	Private	NMU	NMU	
51	2	US	US		
52	2	NWU	NWU		
THEME 6: HUMAN RESOURCE MANAGEMENT					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
53	2	TUT	TUT		
54	2	TUT	TUT		
55	1	TUT			
56	2	Norway	UJ		
57	2	Private	UKZN		
58	2	NMU	Private		
59	3	NMU	NMU	NMU	
60	3	VUT	NMU	NMU	
61	1	NMU			
62	1	NWU			

THEME 6: HUMAN RESOURCE MANAGEMENT (Continue.)					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
63	2	NMU	NMU		
64	1	NWU			
65	2	NWU	NWU		
66	2	NMU	NMU		
67	4	NMU	NMU	NMU	NMU
68	1	Germany			
69	3	NWU	NWU	NWU	
70	3	NWU	NWU	NWU	
71	3	NWU	NWU	NWU	
72	2	UJ	UJ		
73	1	WITS			
74	2	NWU	NWU		
75	2	NMU	NMU		
76	3	Private	NMU	NMU	
77	3	NWU	NWU	NWU	
78	2	NWU	NWU		
79	2	NWU	Sedibeng TVETK		
80	3	NWU	NWU	NWU	
81	2	NWU	NWU		
82	3	NWU	NWU	NWU	
83	1	UJ			
84	2	NMU	NMU		
85	2	NWU	NWU		
86	2	Private	NWU		
87	4	UJ	UJ	UJ	Botho
88	2	Private	NWU		
89	3	Private	NWU	NWU	
90	4	NWU	NWU	NWU	NWU
91	2	UCT	UCT		
92	2	NWU	NWU		
93	2	NWU	NWU		
94	3	NWU	NWU	NWU	
THEME 7: MARKETING MANAGEMENT					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
95	2	NWU	NWU		
96	1	UNISA			
97	3	NMU	NMU	NMU	
98	3	NWU	NWU	UKZN	
99	3	WITS	WITS	WITS	
100	3	WITS	WITS	WITS	
101	4	UJ	UJ	UJ	UJ
102	1	UJ			
103	2	UJ	UJ		
104	1	UJ			
105	2	Private	NWU		
106	1	UJ			
107	1	NWU			
108	2	NWU	NWU		
109	1	NWU			
110	2	UJ	UJ		

THEME 7: MARKETING MANAGEMENT (Continue..)					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
111	3	Fort Hare	Fort Hare	Fort Hare	
112	3	Fort Hare	Fort Hare	Fort Hare	
113	1	NWU			
114	2	NMU	NMU		
115	2	UCT	UCT		
116	3	UJ	UJ	UJ	
THEME 8: OPERATIONS AND SUPPLY CHAIN MANAGEMENT					
Paper No	Number of authors	Author 1	Author 2	Author 3	Author 4
117	4	UP	UP	UP	UP
118	4	UP	UP	UP	UP
119	2	UJ	UJ		
120	1	UNISA			
121	2	UKZN	UKZN		
122	3	NWU	NWU	NWU	
123	3	NMU	NMU	NMU	
124	2	NUST	NUST		
125	2	UJ	UJ		
126	4	UJ	UJ	UJ	UJ
127	2	UP	UP		
128	2	UP	UJ		
129	3	UJ	UJ	UJ	
130	2	NWU	NWU		
131	2	NWU	NWU		
THEME 9: INFORMATION AND KNOWLEDGE MANAGEMENT					
Paper No	Number of authors	Author 1	Author 2	Author 3	Author 4
132	1	UJ			
133	1	UJ			
134	2	UJ	UJ		
135	2	UJ	UJ		
136	2	UJ	Private		
137	2	UJ	UJ		
138	2	UJ	UJ		
139	2	UJ	UJ		

TABLE 2: WEIGHTED AUTHOR CONTRIBUTION FOR PAPERS BY INSTITUTION

Academic institution	Abbreviation	Total weighted author contribution	Percentage by Institution
North-West University	NWU	25.66%	26.95%
University of Johannesburg	UJ	24.18%	23.05%
Nelson Mandela University	NMU	14.74%	15.58%
University of Pretoria	UP	4.68%	5.84%
University of Mauritius	Mauritius	2.88%	4.22%
University of the Witwatersrand	WITS	3.84%	3.90%
Private	Private	3.47%	2.92%
University of Kwa-Zulu Natal	UKZN	3.71%	2.92%
Tshwane University of Technology	TUT	3.35%	2.60%
Milpark Business School	MBS	2.52%	1.95%
University of Cape Town	UCT	1.92%	1.95%
University of Fort Hare	UFH	1.44%	1.95%
University of Stellenbosch	US	1.44%	0.97%
University of South Africa	UNISA	1.68%	0.97%
Botho University (Botswana)	Botho	0.66%	0.97%
Namibia University of Science and Technology	NUST	0.72%	0.65%
Vaal University of Technology	VUT	0.24%	0.65%
MANCOSA	MANCOSA	0.72%	0.65%
Technische Hochschule Nürnberg, Germany	Germany	0.72%	0.32%
Ostfalia University of Applied Science, Germany	Germany	0.72%	0.32%
Sedibeng TVETK	Sedibeng	0.36%	0.32%
University of Stavanger, Norway	Norway	0.36%	0.32%

From the co-organising institutions, NWU and Milpark Business School, the Total weighted author contribution breakdown was 25.66% and 2.52% respectively. A total of 71.82% of the papers were, therefore, from other institutions. This provides sufficient evidence that the DHET 60% rule was met.

For further details of the conference programme and proceedings, please visit our conference homepage at www.ibr-conference.com.

Should you require further information, please do not hesitate to contact me.

Yours faithfully

PROF STEPHAN VAN DER MERWE
IBC RESEARCH DIRECTOR



12th International Business Conference