



International Business Conference (IBC)

NWU School of Business and Governance

Private Bag X6001

North-West University, Potchefstroom Campus

Potchefstroom

2520

Tel: + 27 (0) 18 299 1414

Fax: + 27 (0) 18 299 1416

E-mail: IB-Conference@nwu.ac.za

10 December 2017

Dear Delegate

RELATIVE CONTRIBUTION OF ACADEMIC INSTITUTIONS TO IBC 2017

The 11th International Business Conference (IBC) was organised by Milpark Business School (Registrations) and the North-West University (paper reviews) from 24 to 27 September 2017 at White Sands Hotel, Dar es Salaam, Tanzania. A total of 96 (single or co-authored) full proceeding peer-reviewed papers from 17 Southern African and international universities were presented at the conference.

The total author affiliation breakdown for each of the papers is shown in Table 1 and the weighted author contribution for papers by institution in Table 2.

TABLE 1: BREAKDOWN OF FULL PAPER PROCEEDING AUTHORS AND AFFILIATIONS

THEME 1: HUMAN CAPITAL MANAGEMENT, ORGANISATIONAL BEHAVIOUR AND LEADERSHIP						
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4	Author 5
CP10	2	UFH	UFH			
CP12	1	TUT				
CP15	5	NWU	NWU	NWU	NWU	NWU
CP44	2	Int	Int			
CP50	2	NMU	NMU			
CP51	2	NWU	NWU			
CP52	3	NWU	NWU	NWU		
CP55	3	NMU	NMU	NMU		
CP57	1	UNISA				
CP55	3	NMU	NMU	NMU		
CP61	3	NWU	NWU	NWU		
CP73	2	NMU	NMU			

MEMBERS OF THE BOARD

Prof Stéphan van der Merwe (NWU: Chair & Research Director)

Dr Cobus Oosthuizen (Milpark: Organising Director)

Prof Mornay Roberts-Lombard (UJ: Marketing Director)

Prof Edward Rankhumise (TUT)

Prof Kobus Jonker (NMMU)

Prof Deon Nel (RU)

Prof Jo Nel (LU)

Dr Johan van Zyl (UFS: Financial Director)

Prof Kai Wellner (Nurnberg, Germany)

Prof Geoff Bick (UCT)

Prof Christo Bisschoff (NWU)

Prof Charlene Gerber (USB)

Prof Eileen Mazibuko (NMMU)

THEME 1: HUMAN CAPITAL MANAGEMENT, ORGANISATIONAL BEHAVIOUR AND LEADERSHIP						
Paper no	Number of Authors	Author 1	Author 2	Author 3	Author 4	Author 5
CP80	2	NMU	NMU			
CP91	3	NMU	NMU	NMU		
CP99	2	UFS	UFS			
CP106	2	Milpark	Milpark			
CP112	3	NWU	NWU	NWU		
CP125	1	Int				
CP127	2	NWU	NWU			
CP128	3	NWU	NWU	NWU		
CP140	1	NWU				
CP141	2	NWU	NWU			
CP144	2	NWU	NWU			
CP151	3	Int	UKZN	UNISA		
CP154	3	TUT	TUT	TUT		

THEME 2: OPERATIONS AND SUPPLY CHAIN MANAGEMENT						
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4	
CP5	2	UP	UP			
CP23	2	UJ	UJ			
CP30	2	UKZN	UKZN			
CP66	3	TUT	TUT	UJ		
CP84	2	UJ	UJ			
CP95	2	MWU	MWU			
CP100	2	NWU	NWU			
CP108	1	NMU				
CP119	4	UJ	UJ	UJ	UJ	
CP122	4	UJ	UJ	UJ	UJ	
CP129	3	TUT	TUT	UJ		
CP130	2	NMU	NMU			
CP136	2	UJ	UJ			
CP142	2	UJ	UJ			
CP161	1	UNISA				

THEME 3: ENTREPRENEURSHIP						
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4	
CP3	2	UFH	UFH			
CP14	2	CPUT	CPUT			
CP18	1	UJ				
CP22	1	Milpark				
CP65	2	UJ	UJ			
CP107	1	UFS				
CP109	2	NWU	NWU			
CP110	3	NWU	NWU	NWU		
CP111	2	NWU	NWU			
CP120	3	NWU	NWU	NWU		
CP143	3	UJ	UJ	UJ		
CP159	3	NWU	NWU	NWU		

THEME 4: BUSINESS MANAGEMENT						
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4	
CP28	2	NWU	NWU			
CP54	3	NMU	NMU	NMU		
CP69	4	UKZN	UKZN	UKZN	UNISA	
CP70	2	NWU	NWU			
CP74	2	NMU	NMU			
CP83	2	RU	RU			
CP101	2	UCT	UCT			
CP103	2	NMU	NMU			
CP113	3	UFH	UFH	UFH		
CP114	3	UFH	UFH	UFH		
CP154	3	SBS	NWU	NWU		
CP156	2	NWU	NWU			

THEME 5: MARKETING MANAGEMENT						
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4	Author 5
CP9	2	NWU	NWU			
CP25	3	NWU	NWU	UKZN		
CP35	1	UNISA				
CP42	2	NWU	NWU			
CP53	2	UJ	UJ			
CP62	2	NWU	NWU			
CP64	1	UJ				
CP104	5	NMU	NMU	NMU	NMU	NMU
CP126	2	UJ	UJ			
CP146	2	UJ	UJ			

THEME 6: FINANCIAL MANAGEMENT, ACCOUNTING AND INVESTMENTS						
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4	
CP4	1	UKZN				
CP29	2	NMU	NMU			
CP47	2	NWU	NWU			
CP49	1	TUT				
CP92	3	TUT	TUT	TUT		
CP97	3	TUT	Int	Int		
CP98	4	Int	UNISA	UNISA	UNISA	
CP121	3	TUT	TUT	TUT		

THEME 7: INFORMATION AND KNOWLEDGE MANAGEMENT						
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4	Author 5
CP19	3	UKZN	NWU	NWU		
CP21	4	NWU	Milpark	NWU	NWU	NWU
CP36	2	NWU	NWU			
CP39	2	NWU	NWU			
CP68	4	UKZN	UKZN	UKZN	UNISA	
CP78	3	UJ	UJ	UJ		
CP79	2	UJ	UJ			
CP87	2	UKZN	UKZN			

THEME 8: BUSINESS EDUCATION						
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4	
CP76	2	NWU	NWU			
CP139	1	Milpark				
CP150	1	NWU				
CP152	1	Wits				

THEME 9: STRATEGIC MANAGEMENT						
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4	
CP58	2	UJ	UJ			
CP131	1	Int				

THEME 10: BUSINESS ETHICS						
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4	
CP38	3	UJ	UJ	UJ		

THEME 11: APPLIED BUSINESS SCHOOL RESEARCH						
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4	
CP94	1	Milpark				

THEME 12: TOURISM MANAGEMENT						
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4	
CP41	1	UJ				

Table 2: BREAKDOWN OF COMPETITIVE PAPERS AND AFFILIATIONS PUBLISHED IN PROCEEDINGS

CONTRIBUTION CALCULATOR		
Institution	Count	Percentage
North-West University (NWU)	74	33.3
University of Johannesburg (UJ)	42	18.9
Nelson Mandela University (NMU)	30	13.5
Tshwane University of Technology (TUT)	16	7.2
University of Kwazulu-Natal (UKZN)	14	6.3
University of Fort Hare (UFH)	10	4.5
University of South Africa (UNISA)	9	4.1
International (int)	8	3.6
Milpark Business School (Milpark)	6	2.7
University of the Free State (UFS)	3	1.4
University of Pretoria (UP)	2	0.9
Cape Peninsula University of Technology (CPUT)	2	0.9
University of Cape Town (UCT)	2	0.9
Rhodes University (RU)	2	0.9
University of Stellenbosch (USB)	1	0.5
University of Witwatersrand (Wits)	1	0.5
TOTAL	222	100.0

As can be viewed on Table 2, the hosting university (NWU) responsible for the paper review process contributed 33.3% of papers published in the proceedings. Therefore, 66.67% of the papers were from other universities. This provides sufficient evidence that the DHET 60% rule was met.

For further details of the conference programme and proceedings, please visit our conference homepage at www.abc-conference.com.

Should you require further information, please do not hesitate to contact me.

Yours faithfully

STEPHAN VAN DER MERWE
IBC RESEARCH DIRECTOR

