



International Business Conference (IBC)
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Dear Delegate

RELATIVE CONTRIBUTION OF ACADEMIC INSTITUTIONS TO IBC 2016

The 10th International Business Conference (IBC) was organised by the Nelson Mandela Metropolitan University from 25 to 28 September 2016 at Langebaan, Cape Town South Africa. A total of 103 (single or co-authored) full proceeding peer-reviewed papers from 17 Southern African and international universities were presented at the conference.

The total author affiliation breakdown for each of the papers are shown on Table 1, and the weighted author contribution for the papers by institution in Table 2.

TABLE 1: BREAKDOWN OF FULL PAPER PROCEEDING AUTHORS AND AFFILIATIONS

THEME 1: MARKETING MANANAGENT					
Paper No	Number of Authors	Author 1	Author 2	Author 3	Author 4
FP45	1	NWU			
FP112	2	NMMU	NMMU		
FP55	2	NWU	NWU		
FP42	2	NMMU	NMMU		
FP108	3	NMMU	NMMU	NMMU	
FP87	3	NMMU	NMMU	NMMU	
FP149	2	NMMU	NMMU		
FP25	2	UNISA	UNISA		
FP79	2	UJ	UJ		
FP10	2	NMMU	NMMU		
FP40	2	NMMU	NMMU		
FP51	3	UJ	UJ	UJ	
FP141	2	UCT	UCT		
FP130	2	NMMU	NMMU		
FP84	2	UJ	UJ		
FP88	2	NMMU	NMMU		
FP98	3	UJ	UJ	UJ	
FP80	4	UJ	UJ	UJ	UJ
FP8	1	UJ			
FP52	2	NMMU	NMMU		

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Prof Christo Bisschoff (NWU)
Prof Charlene Gerber (USB)
Prof Eileen Mazibuko (NMMU)

THEME 2: APPLIED ENTREPRENEURSHIP					
Paper No	Number of Authors	Author 1	Author 2	Author 3	Author 4
FP1	1	UFS			
FP118	2	NMMU	NMMU		
FP77	2	NWU	NWU		
FP75	3	UJ	UJ	UJ	
FP140	2	TUT	TUT		
FP58	2	NMMU	NMMU		
FP102	1	UFS			
FP19	2	MBS	MBS		
FP66	2	NWU	NWU		
FP105	2	NWU	NWU		
THEME 3: HUMAN CAPITAL MANAGEMENT, ORGANISATIONAL BEHAVIOUR AND LEADERSHIP					
Paper No	Number of Authors	Author 1	Author 2	Author 3	Author 4
FP132	2	NMMU	NMMU		
FP97	2	NWU	NWU		
FP62	2	NWU	NWU		
FP27	3	NMMU	NMMU	NMMU/Private	
FP37	2	UNISA	UNISA		
FP128	4	NWU	NWU	NWU	NWU
FP26	3	NMMU	NMMU	NMMU	
FP81	2	NMMU	NMMU		
FP49	2	UNISA	UNISA		
FP120	3	NMMU	NMMU	NMMU	
FP38	3	NWU	NWU	NWU	
FP61	2	NWU	NWU		
FP47	1	UJ			
FP65	2	UJ	UJ		
FP53	2	UNISA	UNISA		
FP107	4	NWU	NWU	NWU	NWU
FP115	3	NWU	NWU	NWU	
FP121	3	NMMU	NMMU	NMMU	
FP125	2	NMMU	NMMU		
FP103	2	NWU	NWU		
FP143	2	UFS	UFS		
FP91	2	NWU	NWU		
FP146	2	MWU	NWU		
FP96	2	NMMU	NMMU		
FP116	1	UCT			
FP99	2	NWU	NWU		
FP145	2	NWU	NWU		
FP39	3	VUT	NMMU	NMMU	
THEME 4: STRATEGIC MANAGEMENT					
Paper No	Number of Authors	Author 1	Author 2	Author 3	Author 4
FP64	2	UJ	UJ		
FP17	3	NWU	NWU	NWU	
FP127	2	NMMU	NMMU		

THEME 5: INNOVATION MANAGEMENT					
Paper No	Number of Authors	Author 1	Author 2	Author 3	Author 4
FP11	2	UNISA	UNISA		
THEME 6: KNOWLEDGE MANAGEMENT					
Paper No	Number of Authors	Author 1	Author 2	Author 3	Author 4
FP92	2	TUT	TUT		
FP16	1	MBS			
THEME 7: OPERATIONS AND SUPPLY CHAIN MANAGEMENT					
Paper No	Number of Authors	Author 1	Author 2	Author 3	Author 4
FP28	1	UJ			
THEME 8: FINANCIAL MANAGEMENT, ACCOUNTING AND INVESTMENTS					
Paper No	Number of Authors	Author 1	Author 2	Author 3	Author 4
FP135	1	UFS			
FP32	1	UJ			
FP83	2	NWU	NWU		
FP29	2	NWU	NWU		
FP20	2	SPU	NWU		
FP24	2	NMMU	NMMU		
FP114	2	NMMU	NMMU		
FP48	2	UJ	UJ		
FP59	2	UJ	UJ		
FP57	2	UJ	UJ		
FP94	1	UJ			
FP111	2	NMMU	NMMU		
FP123	2	TUT	TUT		
THEME 9: BUSINESS ETHICS					
Paper No	Number of Authors	Author 1	Author 2	Author 3	Author 4
FP74	3	NMMU	NMMU	NMMU	
FP46	3	UJ	UJ	UJ	
THEME 10: MANAGERIAL ECONOMICS, TECHNOLOGY AND ENVIRONMENTAL MANAGEMENT					
Paper No	Number of Authors	Author 1	Author 2	Author 3	Author 4
FP73	3	NWU	NWU	NWU	
FP95	3	WITS	WITS	WITS	
FP56	1	TUT			
THEME 11: APPLIED BUSINESS SCHOOL RESEARCH					
Paper No	Number of Authors	Author 1	Author 2	Author 3	Author 4
FP23	2	MBS	MBS		
FP138	1	WITS			
FP137	1	MBS			
FP129	2	NMMU	NMMU		

THEME 12: BUSINESS EDUCATION					
Paper No	Number of Authors	Author 1	Author 2	Author 3	Author 4
FP54	1	UFH			
FP33	2	NUST	NUST		
FP142	3	NMMU	NMMU	NMMU	
FP113	1	TUT			
FP30	2	NWU	NWU		
FP60	2	NWU	NWU		
FP82	4	NWU	NWU	NWU	NWU
FP71	2	UJ	UJ		
FP72	1	MBS			
FP44	2	WSU	RU		
FP67	2	UJ	UJ		
THEME 13: TOURISM					
Paper No	Number of Authors	Author 1	Author 2	Author 3	Author 4
FP126	3	UNISA	UNISA	UL	
FP136	3	NWU	NWU	UKZN	
FP21	1	TUT			
FP12	3	TUT	TUT	TUT	
THEME 14: AGRICULTURAL MANAGEMENT					
Paper No	Number of Authors	Author 1	Author 2	Author 3	Author 4
FP106	3	NMMU	NMMU	NMMU	

TABLE 2: WEIGHTED AUTHOR CONTRIBUTION FOR PAPERS BY INSTITUTION

Academic Institution	Abbreviation	Total weighted author contribution	Percentage by Institution
Nelson Mandela Metropolitan University	NMMU	28.66	27.83
North-West University	NWU	25.16	24.43
University of Johannesburg	UJ	19	18.45
Tshwane University of Technology	TUT	7	6.8
University of South Africa	UNISA	5.66	5.5
Milpark Business School	MBS	5	4.85
University of the Free State	UFS	4	3.88
University of the Witwatersrand	WITS	2	1.94
University of Cape Town	UCT	2	1.94
Namibia University of Science and Technology	NUST	1	0.97
University of Fort Hare	UFH	1	0.97
Sol Plaatje University	SPU	0.5	0.49
Walter Sisulu University	WSU	0.5	0.49
Rhodes University	RU	0.5	0.49
University of Limpopo	UL	0.33	0.32
Vaal University of Technology	VUT	0.33	0.32
University of Kwa-Zulu Natal	UKZN	0.33	0.32

As can be viewed on Table 2 more than half of the universities contributed less than 9% of the papers. From the hosting institution, NMMU, the weighted breakdown was 27.83% authors contributed to accepted papers, and therefore 72.17% of the papers were from other institutions, excluding the hosting institution. This provides sufficient evidence that the DHET 60% rule was met.

For further details of the conference programme and proceedings, please visit our conference homepage at www.abc-conference.com.

Should you require further information, please do not hesitate to contact me.

Yours faithfully

STEPHAN VAN DER MERWE
IBC RESEARCH DIRECTOR

